

S O U T H W E S T I O W A

Art Tour

*Connecting communities through art...*

**The Southwest Iowa Art Tour** is entering its fifth year connecting southwest Iowa communities through art. In the past, the event has annually attracted an estimated 2,200 participants to numerous gathering places, galleries, and studios throughout southwest Iowa. This event is not only great for artists, but brings people to experience small towns in our region. We encourage participants and attendees to chart their own course and visit some of the great businesses, eateries, and wineries along the way, while discovering phenomenal art and artists in southwest Iowa!

The fall of 2014 marked the first art tour, which was organized by a small group of area artists and volunteers. Last year's tour has tripled from that inaugural year. We are looking forward to building this weekend event into bigger and better things for 2018! This year's tour is scheduled for:

**Saturday, September 15 through Sunday, September 16, 2018**

**What does your support do?**

- Highlight your business and welcome visitors as they explore rural art through our printed event brochure and map. Leading up to the event, we will distribute 5,000 brochures to venues throughout southwest Iowa.
- Provide online advertising for your business through our website [www.swiarttour.com](http://www.swiarttour.com) and Facebook page. The Southwest Iowa Art Tour Facebook page has nearly 1,000 avid followers and our website averages more than 950 unique visitors a week—that number skyrockets the closer we get to the event!
- Most importantly, your support will ensure this growing event will continue to thrive and support local art and communities. Thank you for your consideration!

**The Southwest Iowa Art Tour** is an event of the Southwest Iowa Arts Council, a nonprofit organization. Your support is tax deductible.

**Deadline to reserve your sponsorship is May 1, 2018**

**Yes! I'd like to support the 5th Annual Southwest Iowa Art Tour**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**\$500**

Your sponsorship is recognized through a double business card (7 by 4 inch) sized ad in our brochure, website and social media. Your ad will remain on the website sponsor page for 12 months after the event. We will distribute 5,000 printed brochures to help folks navigate their way around southwest Iowa.

**\$175**

Your sponsorship is recognized through a business card (3 1/2 by 2 inch) sized ad in our brochure, website and social media. Your ad will remain on the website sponsor page for 12 months after the event.

**\$50**

Your name and business will be listed as a sponsor in the Art Tour brochure, as well as the website and social media.

**Please make checks payable to:**

**Southwest Iowa Art Tour**

c/o Golden Hills RC&D  
PO Box 189  
Oakland, IA 51560