



Connecting rural communities through art...

The Southwest Iowa Art Tour just celebrated a milestone 10th year connecting southwest Iowa communities through art, and we are committed to growing and improving. This event is not only great for artists, but brings people to experience small towns in our region. We encourage participants and attendees to chart their own course and visit some of the great businesses and eateries along the way, while discovering phenomenal art and artists in southwest Iowa.

The fall of 2014 marked the first art tour, which was organized by a small group of area artists and volunteers. From the inaugural year, two of the original Gathering Place locations, three of the original communities, and nine of the original artists have maintained participation in the event. The event has more than tripled from that inaugural year, holding strong through the pandemic and expanding with a Friday 'Sneak Peek' in select locations. We are looking forward to a full and robust tour again this fall!

This year's tour is scheduled for Friday the 20th, Saturday the 21st, and Sunday the 22nd of September, 2024.

What does your support do?

- Highlight your business and welcome visitors as they explore rural art through our printed event brochure and map. **We will distribute 5,000 brochures** to venues throughout southwest Iowa leading up to and during the event.
- Provide online advertising for your business through our website www.swiarttour.com and Facebook page. **Our Facebook page has over 2,300 avid followers and our website averages more than 3,100 page views.** All website ads will remain online throughout the year!
- Most importantly, your support will ensure this growing event will continue to thrive and support local art and communities. Thank you for your consideration!

Please note our new address and contact information! Fiscal sponsorship for the *Southwest Iowa Art Tour* is now housed with the Community Foundation for Western Iowa, a 501(c)(3) nonprofit organization. Please email Becca at swiarttour@gmail.com with any questions!

Deadline to reserve your sponsorship is June 7th, 2024!

Yes! I'd like to support the 11th Annual Southwest Iowa Art Tour

Name _____

Address _____

City/State/Zip _____

Website _____

Email _____

Phone _____

\$1,000 +

Your sponsorship will be recognized by a website ad, half-page ad in the event brochure, listing on the back of the brochure, listing on the posters/maps, individual social media promotion, special notation on the online version of the map, and press release mention leading up to the event.

\$350

You will be recognized by a double business card sized ad in the event brochure, website and individual social media posts leading up to the event.

\$200

Your sponsorship is recognized through a business card (3 1/2 by 2 inch) sized ad in our brochure, website and social media. Your ad will remain on the website sponsor page for 12 months.

\$50

Your name and business will be listed as a sponsor in the Art Tour brochure, website and social media.

Please make checks payable to:

Southwest Iowa Art Tour

c/o Community Foundation for Western Iowa
536 East Broadway
Council Bluffs, IA 51503