



Connecting  
communities  
through art...

**The Southwest Iowa Art Tour** is entering its sixth year connecting southwest Iowa communities through art. The 2018 tour attracted an estimated 2,200 participants to numerous gathering places, galleries, and studios throughout southwest Iowa. This event is not only great for artists, but brings people to experience small towns in our region. We encourage participants and attendees to chart their own course and visit some of the great businesses, eateries, and wineries along the way, while discovering phenomenal art and artists in southwest Iowa!

The fall of 2014 marked the first art tour, which was organized by a small group of area artists and volunteers. Last year's tour has tripled from that inaugural year. The economic impact realized from this event is estimated at over \$125,620. We are looking forward to building this weekend event into bigger and better things for 2019! This year's tour is scheduled for:

**Saturday, September 21 through Sunday, September 22, 2019**

#### What does your support do?

- Highlight your business and welcome visitors as they explore rural art through our printed event brochure and map. Leading up to the event, **we will distribute 5,000 brochures** to venues throughout southwest Iowa.
- Provide online advertising for your business through our website [www.swiarttour.com](http://www.swiarttour.com) and Facebook page. **The Southwest Iowa Art Tour Facebook page has nearly 1,000 avid followers and our website averages more than 950 unique visitors a week**—that number skyrockets the closer we get to the event! All website ads will remain online for 12 months!
- Most importantly, your support will ensure this growing event will continue to thrive and support local art and communities. Thank you for your consideration!

**The Southwest Iowa Art Tour** is coordinated by Golden Hills RC&D, a nonprofit organization.

**Deadline to reserve your sponsorship is April 1, 2019**

#### Yes! I'd like to support the 6th Annual Southwest Iowa Art Tour

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

#### \$1,000

Your sponsorship will be recognized by a website ad, half-page ad in the event brochure, listing on the back of the brochure, listing on the posters, listing on the T-shirt, social media promotion, special notation on the online version of the map, and press release mention leading up to the event.

#### \$350

You will be recognized by a double business card sized ad in the event brochure, website and mentioned on social media leading up to the event.

#### \$200

Your sponsorship is recognized through a business card (3 1/2 by 2 inch) sized ad in our brochure, website and social media. Your ad will remain on the website sponsor page for 12 months after the event.

#### \$50

Your name and business will be listed as a sponsor in the Art Tour brochure, website and social media.

#### **Please make checks payable to:** **Southwest Iowa Art Tour**

c/o Golden Hills RC&D  
PO Box 189  
Oakland, IA 51560