



Connecting  
rural  
communities  
through art...

*The Southwest Iowa Art Tour* is celebrating a milestone year connecting southwest Iowa communities through art. This event is not only great for artists, but brings people to experience small towns in our region. We encourage participants and attendees to chart their own course and visit some of the great businesses and eateries along the way, while discovering phenomenal art and artists in southwest Iowa.

The fall of 2014 marked the first art tour, which was organized by a small group of area artists and volunteers. From the inaugural year, two of the original Gathering Place locations, three of the original communities, and nine of the original artists have maintained participation in the event. The event has more than tripled from that inaugural year, holding strong through the pandemic and expanding with a Friday 'Sneak Peek' in select locations. We are looking forward to a full and robust tour again this fall!

**This year's tour is scheduled for Friday the 15th, Saturday the 16th, and Sunday the 17th of September, 2023.**

**Promotions will be ramped up for the 10th Annual Southwest Iowa Art Tour, which means that your sponsorship will provide even more exposure for your business!**

#### What does your support do?

- Highlight your business and welcome visitors as they explore rural art through our printed event brochure and map. **We will distribute 5,000 brochures** to venues throughout southwest Iowa leading up to and during the event.
- Provide online advertising for your business through our website [www.swiarttour.com](http://www.swiarttour.com) and Facebook page. **Our Facebook page has over 2,000 avid followers and our website averages more than 3,100 page views.** Website ads will remain online throughout the year!
- Most importantly, your support will ensure this growing event will continue to thrive and support local art and communities. Thank you for your consideration!

*The Southwest Iowa Art Tour* is coordinated by Golden Hills RC&D, a nonprofit organization. Please email Becca at [rebecca.castle@goldenhillsrcd.org](mailto:rebecca.castle@goldenhillsrcd.org) with any questions!

**Deadline to reserve your sponsorship is May 31st, 2023!**

**Yes! I'd like to support the 10th Annual Southwest Iowa Art Tour**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**\$1,000 +**

Your sponsorship will be recognized by a website ad, half-page ad in the event brochure, listing on the back of the brochure, listing on the posters/maps, individual social media promotion, special notation on the online version of the map, and press release mention leading up to the event.

**\$350**

You will be recognized by a double business card sized ad in the event brochure, website and individual social media posts leading up to the event.

**\$200**

Your sponsorship is recognized through a business card (3 1/2 by 2 inch) sized ad in our brochure, website and social media. Your ad will remain on the website sponsor page for 12 months.

**\$50**

Your name and business will be listed as a sponsor in the Art Tour brochure, website and social media.

**Please make checks payable to:**  
**Southwest Iowa Art Tour**

c/o Golden Hills RC&D  
PO Box 189  
Oakland, IA 51560